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**To info led market trend share**

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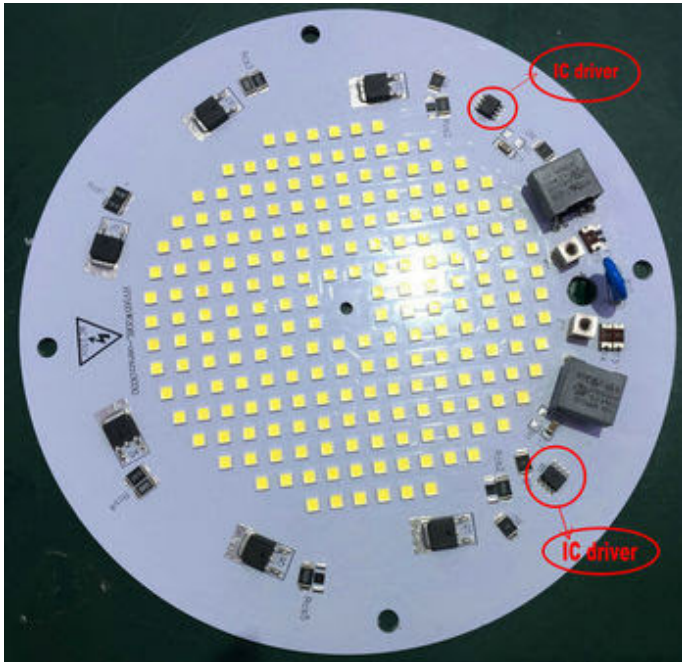
Hello my friend.

**-----1916LED Hot Sell Product ---DOB ufo highbay light****100W UFO Highbay + DOB solution + 3 years warranty+  
110--120lm/w = 21.5USD****Our solution : DOB (IC on board)**

LED highbay(DOB) design concept is base on super long life-span, top lumen output 120LM/W, 6 years warranty, maintaining easily ,further more,

pretty competitive price.This is a new generation technology that adopt superior quality USA IC on board to replace regular driver.

As DOB product with no electrolytic capacitor, the life span of this product can be much longer compare with normal product(with driver).



### Market status analysis

1. Nowadays, the constant deepening of economic globalization and increasingly fierce of market competition,

gradually lead to homogenization of LED light product.

1. According to incomplete statistics, at present just in China are no less than 20000 LED light manufacturers ,

believe that in the next 5 to 10 years, there will be more than thousands of enterprises,cause we are facing huge challenge .

3 .Quite a number of enterprises in order to seize market,thus to lower the quality of products,using low-priced malicious competition

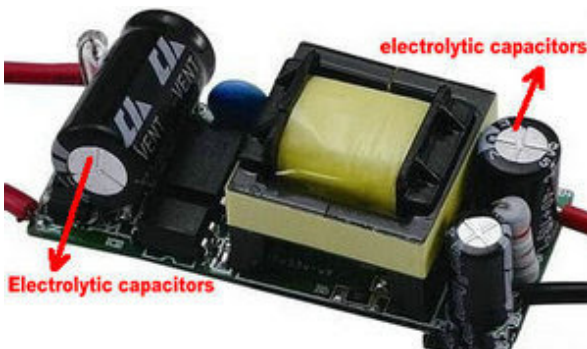
### Driverless light opportunity :

All traditional lights will surely be replaced by LED lights in the near future if could make a significant reductions in LED cost.

New high bay will be a big market trend as it's can fully meet the consume's demand on reasonable price and long life span, high PF value and high energy efficiency etc.

The advantage of LED DOB product combine with what the consumers really need, we believe there is a huge market and great opportunity is waiting for exploiting.

### About led light - With driver



1 . Since LED is featured with many advantages like: low carbon, long life span, anti-seismic, they are widely used in all kind of fields.

Theoretically, LED lifespan is around 100,000 hours ,but But in the process of practical application, some LED designers are lack of knowledge of

LED driver and made improper se-lection or they pursuit too much on lowing cost, all these greatly shortened the lifespan of LED products,

for those poor quality ones, lifespan is less than 2000 hour and some are ever less.

2 .Every driver with electrolytic capacitors, inside the electrolytic capacitor is electrolyte,the electrolyte will dried-up day by day

because of high temperature of driver while working,the driver will stop working as soon as the electrolyte dried-up totally.

Normal driver with life span 2 years, famous brand driver with life span 3-5years (but price is expensive).

### Our customer Feedback



Out of hundreds of fittings i have benchmark tested, stripped down and completed a full analysis of.. None have had the design, build quality, refinement and overall quality as your highbays!

Im very impressed, and im not easily impressed! 😊

Your highbays will be the first product i want to buy... as is. No changes needed!



Once again. Perfect.

I love working with professionals... you have no idea how difficult some suppliers are to deal with.

Looking forward to your fast reply.

Best regards,

Kevin Yu



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